



The Highfield Investment Group is a diverse private holding company, with operational interests in real estate, commercial and residential properties, hospitality, oilfield services and the thoroughbred industries. The company's holdings are managed by a small team of executives with an entrepreneurial spirit, strong work ethic and unwavering passion for business and the opportunities it presents.

We are currently looking for an eager and self-starting **Marketing Manager** to join our entrepreneurial team. In return, we offer a competitive base salary and benefit package along with the opportunity to broaden your exposure to multiple industries and businesses.

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This position will be responsible for developing, implementing, and managing marketing campaigns in support of all Highfield assets. Being a creative and innovative individual, you will manage the Highfield brand and establish a creative and varied scope of marketing tactics and engage resources to promote a strategic marketing campaign. You will help direct the creative design process and development of all marketing tools and manage and maintain them to ensure a positive, measurable result. Along with your day-to-day duties, you will assist the team by tracking sales data, developing and maintaining promotional materials, maintaining databases, overall website management, and preparing reports as required. Being a dynamic individual with the ability to use your creativity and take initiative while in a fast-paced work environment will be the key to your success.

The successful candidate should possess the following qualifications:

- Post-secondary education in marketing with 5+ years of experience in a marketing role in an entrepreneurial environment, building industry and land development a strong asset
- An excellent understanding of latest technologies and how to apply them in marketing campaigns and company branding
- Proven ability to showcase leadership and knowledge to grow a team that contributes to the overall success of the organization
- Solid computer skills with Microsoft Office Suite, Adobe InDesign, Adobe Photoshop, as well as experience with WordPress content management system.
- The ability to develop and monitor budgets for assigned projects, tracking all related invoices and follow up required
- Be the “face” of Highfield to support a positive communication interface with media and present corporate opinion when required
- Excellent written and verbal communication skills with the ability to communicate effectively with a wide variety of people at all levels
- An outgoing go getter looking to get results!

If you feel you are the positive team player we are looking for, please forward your resume and cover letter to [HR@highfieldstockfarm.ca](mailto:HR@highfieldstockfarm.ca).

We appreciate the interest of all applicants, however, only those selected for an interview will be contacted.